

In surveys⁽¹⁾, approximately 50% women and 30% of men describe themselves as having sensitive skin. Approximately 10% of women and 6% of men describe themselves as having very sensitive skin. Skin sensitivity manifests itself as stinging, irritation, redness, flaking, or rash. **Dermacalm** addresses the multiple causes of sensitivity to soothe, comfort, and moisturize all skin types.

Key Ingredients

Rovisome Sensitive® is a natural plant complex, comprising a liposomally encapsulated combination of marigold and licorice root extracts with excellent anti-inflammatory properties proven in dermatological tests. Marigold extract is particularly rich in flavonoids giving anti-irritant, immuno-supportive and healing properties. Licorice root has skin-soothing and anti-sebaceous properties. **Rovisome Sensitive®** was tested by an independent institute for its anti-inflammatory effects using the UV-model. In direct comparison with a prescription formulation containing 1% hydrocortisone, **Rovisome Sensitive®** showed anti-inflammatory effects almost as strong as the hydrocortisone.

Sepicalm S® is a special oat amino acid complex. It is soothing, moisturizing, anti-inflammatory and anti-oxidant. In the short term, it acts specifically by fighting skin inflammation caused by an irritant. In the long term, it synergizes and potentializes the skin's natural defense processes by providing essential nutrients to the skin's cells (lipids, amino acids, and minerals). **Sepicalm S®** specifically inhibits the main mediators responsible for irritation when the skin is under stress. Its free radical scavenging, anti-elastase, anti-hyaluronidase, and anti-lipoxygenase activities have been proven in vitro. Its anti-stress activity against solar irritation, mechanical irritation, and chemical irritation have also been proven in vivo.

Monolaurin is a fatty acid shown to possess antimicrobial, antibacterial and antiviral properties. Distilled from coconut oil, our unique **Monolaurin** is produced with recently developed technology yielding a highly pure and extremely effective product.

(1) - Willis CM, Shaw S et al, Sensitive skin: an epidemiological study, Br J Dermatol. 2001 Aug;145(2):258-63.
-Jourdain R, Lacharrier O et al, Ethnic variations in self-perceived sensitive skin: epidemiological survey, contact Dermatit. 2002 Mar;46(3):162-9. -Muizzudin N, Marenus KD et al, Factors defining sensitive skin and its treatment, am J Contact Dermat. 1998 Sep;9(3):170-5. -Holleran W, Feingold K et al, Regulation of epidermal sphingolipid synthesis by permeability barrier function, J Lipid Res 32:1151-1158, 1991.

Soothe & Moisturize your Skin with Healing *Dermacalm* *Lotion*



*Head to toe treatment
for stressed, irritated,
or inflamed skin*

Suggested Use: Apply generously to affected areas after cleansing, bathing, swimming or sun exposure. Reapply as often as needed.

Ingredients: Water (Deionized), Caprylic/Capric Triglyceride, Water (&) Alcohol (&) Lecithin (&) Dipotassium Glycyrrhizate (&) Calendula officinalis flower extract (Rovisomes Sensitive®), Glycerin (Vegetable), Sodium PCA (&) Sodium Lactate (&) Arginine (&) Aspartic Acid (&) PCA (&) Glycine (&) Alanine (&) Serine (&) Valine (&) Proline (&) Threonine (&) Isoleucine (&) Histidine (&) Phenylalanine (&) Water, Carthamus Tinctorius (Safflower) Seed Oil, Butyrospermum Parkii (Shea Butter) Fruit (Certified Organic), Panthenol, Cetyl Alcohol, Glyceryl Stearate, Glyceryl Monolaurate (Monolaurin), Sodium cocoylaminoacids (&) sarcosine (&) magnesium aspartate (&) potassium aspartate (Sepicalm S®), Sorbitol, Saccharide Isomerate, Cocos Nucifera (Coconut) Oil (&) Gardenia Tahitensis Flowers (Monoi de Tahiti), Dimethicone, Polysorbate 20, Phenoxyethanol, Caprylyl Glycol, Ethylhexylglycerin, Hexylene Glycol, Benzyl Alcohol.

These statements have not been evaluated by the FDA.

This product is not intended to diagnose, treat, cure or prevent any disease

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